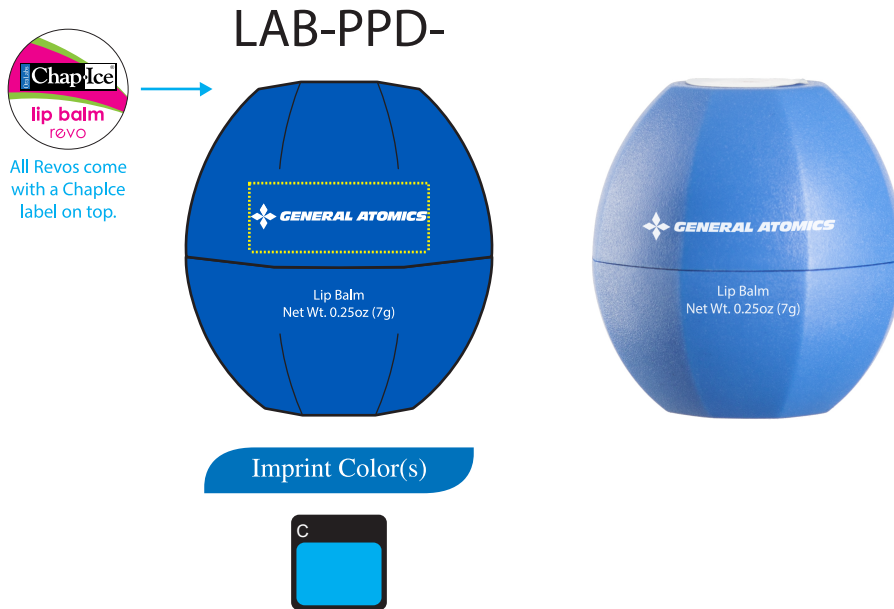


ITEM PPD-848R
Moisture Lip Balm Ocatagon RVO

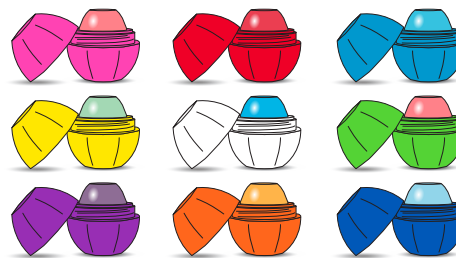


Art Guidelines

IMPRINT AREA 0.345 inch HEIGHT
0.92 inch WIDTH

1. Pad Print

- a. Positive imprint - 6 pt minimum Sample Text
- b. Reverse imprint - 7 pt minimum Sample Text
- c. Serif and italic types - 7 pt minimum Sample Text
- d. Line weight, positive lines - .5 _____
- e. Line weight, reverse lines (gap) - 1.2 _____



Color Variance & Shifting

-This proof is not an exact match of finished product. There will be a color variance due to this being viewed on an RGB monitor.
 -Color variances also occur when being printed on different mediums (ie: leash and label) and will not be an exact match.
 -This proof should be used to inspect layout, spelling and approximate color appearance.

